

LIGHT MY FIRE OF SWEDEN'S

CUSTOM PRINT CATALOGUE

BASIC ASSORTMENT



lightmyfire.com



WELCOME TO THE WORLD OF LIGHT MY FIRE

At the heart of our company we have one purpose; to create products that reconnect us with nature, wherever we are. We combine design and functionality with the joy of adventure and new experience. From lunch breaks in local parks, to meals whilst hiking in vast forests. From family grills in city gardens to cooking on the peaks of mountain ranges, our dream remains the same: To enjoy the beauty of the outdoors, to think of generations to come, to encourage the exploration of forgotten skills and to rediscover, the art of fire.



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A CIRCULAR WORLD

For a circular world we need to move away from fossil based plastic and instead use plastic that come from plants and biological matter. All our products are made from BIOBASED plastic. Read more about the materials and their suppliers on: lightmyfire.com/lets-talk-material



MADE FROM CERTIFIED SUGARCANE AND WOODFIBRES
SMELL THE DIFFERENCE



MADE FROM CERTIFIED SUGARCANE
WHOLE PLANT IS USED



MADE FROM GMO FREE CORN
FROM EU




















- ✓ FOOD FRIENDLY AND BPA FREE
- ✓ MADE IN SWEDEN

NEW COLORS 2019/20

The color palette for 2019 is natural, soft, earthy and peaceful – all inspired by nature. The colors are warm and calm to support the new BIO materials.

														
110 SlatyBlack	122 DuskyBlack	101 DustyPink	119 GustyPink	109 HazyBlue	108 DeeplyBlue	102 MustyYellow	120 FlamyYellow	105 MistyPurple	104 RockyRed	103 RustyOrange	121 EdgyOrange	106 SandyGreen	107 ShadyGreen	012 Cocoshell



OUR PRODUCTS COME WITH
A PURPOSE AND A SMILE!



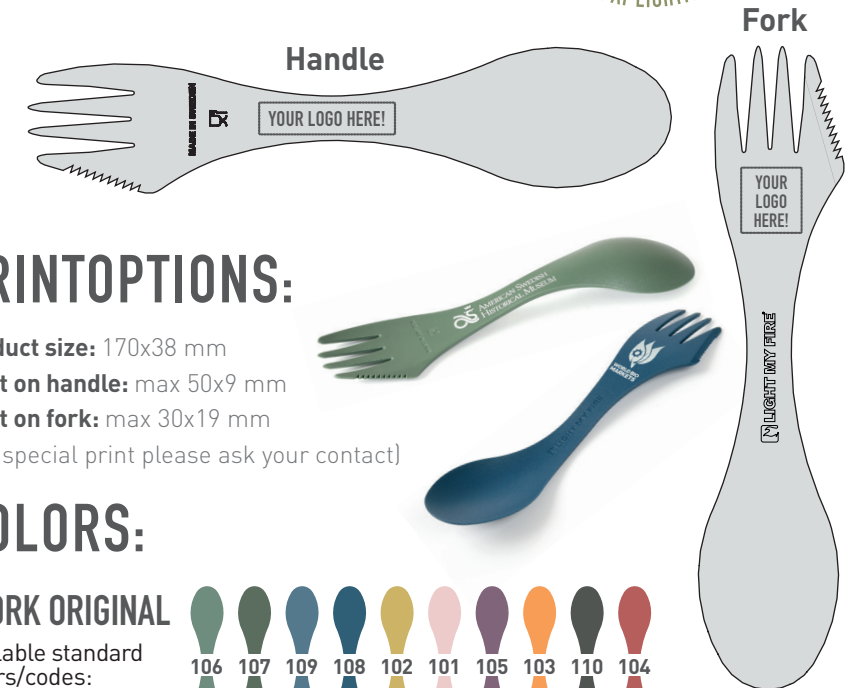
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SPORK ORIGINAL™

The only “on-the-go-cutlery” you’ll ever need - goodbye disposables!

- Made from Biobased plastics
- Bring-along friendly
- Easy to clean • Lightweight
- Dishwasher safe • BPA free
- Made in Sweden



PRINTOPTIONS:

Product size: 170x38 mm

Print on handle: max 50x9 mm

Print on fork: max 30x19 mm

(For special print please ask your contact)

COLORS:

SPORK ORIGINAL

Available standard colors/codes:



For order: order@lightmyfire.com



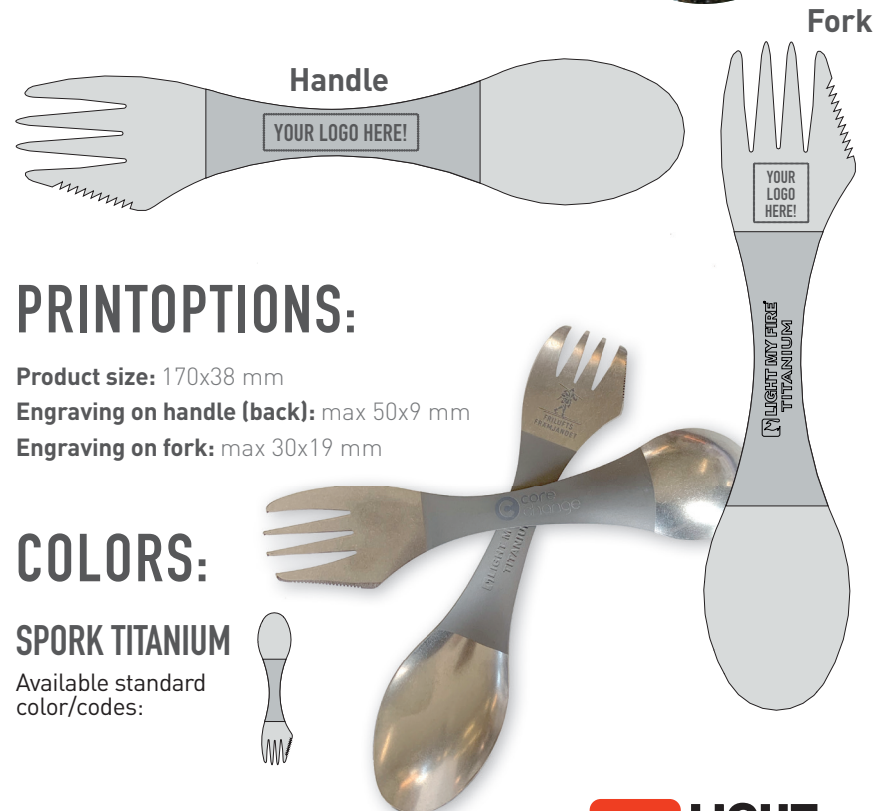


SPORK TITANIUM

The iconic spoon-fork-knife combo in a light-weight material that lasts forever.

- Extremely durable
- Lightweight
- Easy to clean
- Dishwasher safe
- BPA free

LIGHTWEIGHT
ONLY
**19 GRAM/
0.7 OZ**



PRINTOPTIONS:

Product size: 170x38 mm

Engraving on handle (back): max 50x9 mm

Engraving on fork: max 30x19 mm

COLORS:

SPORK TITANIUM

Available standard
color/codes:



For order: order@lightmyfire.com



SWEDISH FIRESTEEL® BIO SCOUT

Your best fire-starting friend
for igniting fire in any weather.

- Works when it's wet and windy
- Durable, up to 3 000 strikes
- Built-in emergency whistle
- Travel-safe
- Grip-friendly design
- Made from Biobased plastic
- Made in Sweden



PRINTOPTIONS:

Product size: 25x77 mm

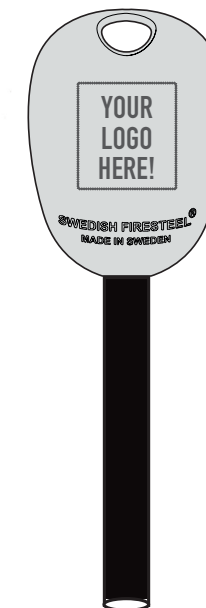
Print: 15x15 mm

(For special print please ask your contact)

COLORS:

FIRESTEEL® SCOUT

Available standard
colors/codes:



For order: order@lightmyfire.com



RESTRAW BIO™

The only straw you'll ever need. For sipping, drinking and stirring again, again and again.

- Made from Biobased plastics
- Smart grip and sip-friendly design
- Bring along friendly size
- Microwave safe • Dishwasher safe
- BPA free • Made in Sweden



PRINTOPTIONS:

Product size: 168x17 mm

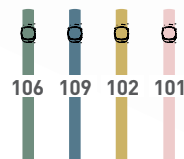
Print: 50x9 mm

(For special print please ask your contact)

COLORS:

RESTRAW

Available standard colors/codes:



PACK-UP-CUP BIO™

Always ready for a sip on the go and a drink in the wild.

- Bring along friendly design
- Collapsible and reusable
- Smart attached lid and measuring lines inside
- Dishwasher safe
- BPA free
- Made in Sweden
- Made from Biobased plastics



PRINTOPTIONS:

Product size: 70x72 mm

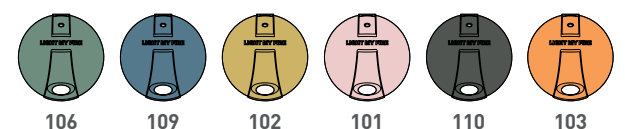
Print: 15x15 mm

(For special print please ask your contact)

COLORS:

PACK-UP-CUP

Available standard color/codes:



LID`N BOWL BIO™

The only lid`n bowl you'll ever need.
Stackable and with an edge.

- Bring along friendly and stackable
- Easy to clean – no sharp corners
- Microwave safe • Dishwasher safe
- BPA free • Made in Sweden
- Made from Biobased plastics

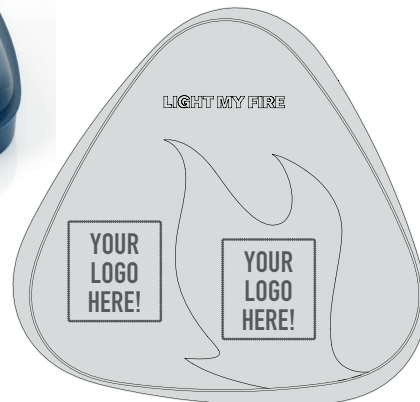


PRINTOPTIONS:

Product size: 194x194 mm

Print: 40x40 mm

(For special print please ask your contact)



COLORS:

LID`N BOWL

Available standard
colors/codes:



For order: order@lightmyfire.com



PRINT TECHNIQUES AND APPROVALS

Different products need different marking techniques to ensure good quality. We use tampon print for the Spork family, engraving on Spork Titanium and for the rest of our assortment we use digital print.

For more information please contact: order@lightmyfire.com

TAMPON PRINT: COLOR

- Standard printing colors are **black** and **white**.
- Light printing colors does not work well on light color products.
- Own PMS color of print is possible but with additional charge.
- We recommend one color print **black** or **white**. Two and three colors are in some cases, possible. If you consider multiple color print, please contact Light My Fire for consultation.
- Different colors of the actual products is normally no problem, just remember to pick colors which work with the printing color.

DIGITAL PRINT: COLOR

- Standard printing colors are **black** and **white**.
- Light printing colors does not work well on light color products.
- Own PMS color of print is possible but with additional charge.
- We recommend one color print **black** or **white**. Multiple color print is possible depending on artwork, please contact Light My Fire for consultation.
- Different colors of the actual products are normally no problem. Just remember to pick colors which work with the printing color.

HOW DOES IT WORK?

1. Send your order and a **vectorized logotype (Adobe Illustrator .eps or .ai format)** to order@lightmyfire.com. To ensure a high quality print we only use vectorized logos. (**Formats that are not suitable for print:** .png .jpg .psd .tif .gif)
2. We will make a proof sheet and send it to you for approval before print.
3. Approve proof sheet by signing it and send a scan/photo back to us.
4. After approval and payment, we will give you a delivery date and start production.



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Join us and be inspired!

@lightmyfiresweden



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